



COUNTY OF SAN DIEGO

VOLUNTEER REPORT FORM

PERIOD JULY 1, 2012 - JUNE 30, 2013

Deadline: July 12, 2013

COUNTY OF SAN DIEGO  
BOARD OF SUPERVISORS

2013 JUL 15 PM 2 54

THOMAS J. SZKA  
CLERK OF THE BOARD  
OF SUPERVISORS

1. DEPARTMENT INFORMATION:

Department: Parks and Recreation

Division/Unit: Operations

2. VOLUNTEER PROGRAM BENEFITS:

- a. GENERAL VOLUNTEERS (this section includes community volunteer, student intern, groups, corporations, etc.)

No. of Vol. 3,695      Hours 96,457      X \$ 22.14      = \$ 2,135,558

Types of work performed by GENERAL VOLUNTEERS in this category:

Work performed includes, but is not limited to, customer service, open and close parks, clean and maintain campgrounds and day use areas, operate park maintenance equipment, spread mulch, assist with tree removal, tree nursery, plant trees and native plants, removal of invasive plants, maintain and repair irrigation, landscape, maintain and operate hand tools, clerical, campground entry booth, haul trash, recycle, paint structures and picnic tables, provide historic tours, interpretive hikes, public relations, provide arts and crafts classes and programs, coach youth sports activities, mentor youth, facilitate special events, wildlife surveys, habitat restoration, gardening, clear and maintain trails, building custodial, oversee community service projects, create and install kiosks and benches, provide demonstration of period clothing, hand crafts, music, equipment, boat dock operations, dispensing park and program information, answer phones, data entry, community meetings, night security, install fencing, park and trail patrol, gift store operations, weed abatement, clean campsites, remove graffiti, and pool maintenance.

- b. INSTITUTIONAL VOLUNTEERS (this section includes honor camp inmates, PIC/RETC, GAIN, etc.)

No. of Vol. Unknown      Hours 9,652      X \$ 22.14      = \$ 213,695

Types of work performed by INSTITUTIONAL VOLUNTEERS in this category:

Type of work performed, but is not limited to, general park clean up, weed abatement, clean restrooms and barbeque areas, gardening, sort recyclables, remove invasive trees/plants, spread mulch, prune trees, rake, sweep, plant trees, power wash, storm debris clean up, irrigation maintenance and repair, clean storm water conveyance, hall preparation, paint structures and picnic tables, and trail maintenance.

- c. SPECIALIZED VOLUNTEERS (this section would include utilization of Special Volunteers in positions requiring specific skills and/or expertise levels)

Position                                      Hours X VCL                      =                      Dollar Benefit

No. of Vol.    None                      Total Hours    None                      Total Value = None

- d. TOTALS OF DEPARTMENT VOLUNTEERS (from above):

	<u>No. of Volunteers</u>	<u>Hours</u>	<u>Dollar Benefit</u>
2a.	<u>3,695</u>	<u>96,457</u>	<u>\$2,135,558</u>
2b.	<u>Unknown</u>	<u>9,652</u>	<u>\$213,695</u>
2c.	<u>None</u>	<u>None</u>	<u>None</u>
<b>Total Vol.</b>	<b><u>3,695</u></b>	<b>Total Hours <u>106,109</u></b>	<b>Total Value = <u>\$2,349,253</u></b>

### 3. DONATIONS TO VOLUNTEER PROGRAM:

List of all donations to the department's Volunteer Program including monetary donations and tangible/intangible items.

Item Donated:	<u>Plants</u>	Value:	<u>\$ 80.00</u>
Item Donated:	<u>Candy, refreshments</u>	Value:	<u>\$ 45.00</u>
Item Donated:	<u>Halloween decorations, snacks, prizes</u>	Value:	<u>\$725.00</u>
Item Donated:	<u>Christmas Tree</u>	Value:	<u>\$170.00</u>
Item Donated:	<u>Gift Cards for event</u>	Value:	<u>\$120.00</u>
Item Donated:	<u>Sports balls, games for camp program</u>	Value:	<u>\$500.00</u>
Item Donated:	<u>Laminator</u>	Value:	<u>\$ 20.00</u>

TOTAL VALUE = \$1,660

### 4. VOLUNTEER PROGRAM COSTS:

- a. Cost of direct supervision of volunteers (total hours of direct supervision times hourly rate of staff person(s) directly supervising program volunteers.

Hours    4,182                      X                      Rate    57.00                      =                      \$238,374

- b. Cost of program coordination (total hours of program coordination times hourly rate of coordinator(s)). This section includes coordination of staff, compiling statistics, job description preparation, volunteer placements and recognition, etc.

Hours    2,080                      X                      Rate    59.53                      =                      \$123,822

197

- c. Other program costs (volunteer training materials/supplies, recognition costs, etc.):

<u>Item</u>	<u>Cost</u>
<u>Background Checks &amp; Special Expenses</u>	<u>\$4,415</u>
<u>Uniform Items</u>	<u>\$4,310</u>
<u>Memberships &amp; Subscriptions</u>	<u>\$ 170</u>
<u>Advertising-Volunteer Recruitment</u>	<u>\$ 661</u>
<u>Volunteer Training Expenses</u>	<u>\$ 45</u>

TOTAL OF OTHER PROGRAM COSTS=

\$9,601

- d. TOTAL OF VOLUNTEER PROGRAM COST =  
(4a, 4b, and 4c added)

\$371,797

**5. NET BENEFIT TO DEPARTMENT FROM VOLUNTEER PROGRAM:**

- a. Total Dollar Benefits of Volunteers, Item 2d (Page 2) \$ 2,349,253
- b. Total of Donations to Volunteer Program, Item 3 (Page 2) \$ 1,660
- c. Subtracted Total of Volunteer Program Costs, Item 4d (Page) \$ 371,797

**TOTAL PROGRAM BENEFIT**

\$1,979,116

**6. RECRUITING:**

Volunteer program flyers were distributed to all county parks and community centers; displayed on kiosks and information boards. Recruitment material was provided at Health & Lifestyle Expos and Fairs, I Love A Clean San Diego partner events, and other events attended by DPR staff. Networked with other agencies. Circulated recruitment information through Workamper Incorporated, Volunteer Match, Craig's List, County Parks and Recreation Program Guide, Idealist. Site specific flyers were created and sent out to the appropriate parks as well as Veterans of Foreign Wars and AMVETS. Reached out to inter-faith community resource centers and assistance programs, as well as faith-based communities and continuing education institutions. Utilized social media, such as Facebook and County Communications.

**7. SPECIAL VOLUNTEER PROGRAM ACTIVITIES/ACHIEVEMENTS:**

The Department of Parks and Recreation's (DPR or Department) volunteer program received the Challenge Award from California State Association of Counties (CSAC) for its success in leveraging volunteer program resources to continue to meet customer demand for quality parks and recreation experiences during uncertain economic times.

198

DPR hosted and/or partnered with many park clean up events, such as the annual I Love A Clean San Diego Creek to Bay Cleanup and National Trails Day. Volunteers from multiple organizations teamed together for a river cleanup in Lakeside. The Tijuana River Park also benefitted from Wildcoast and Tijuana River Equestrians Association volunteer efforts.

Volunteers assisted with department sponsored special events, such as Haunted Trail at Dos Picos Park, Vallecito Days at Vallecito Stage Station, and Discovery Days at San Elijo Nature Center.

Volunteers are the key to partnerships of the Adopt A Trail Program in providing ongoing trail maintenance. Two Adopt A Trail volunteer partners include Rancho San Diego Kiwanis and the San Diego Mountain Bike Association. The Highlands Ranch Homeowners Association participated in a trail maintenance workshop including a community trails maintenance project component.

Youth organizations, including many scout troops provided service projects throughout the DPR system. These projects included building and installing owl boxes, a flag pole, and a shade structure; planting trees and native plants; and park cleanups.

Youth and adults from other organizations served DPR parks and facilities as well. These include school associated groups, such as Dehesa Charter School, University of Wyoming, Bonita Vista High School and San Diego Academy.

Faith based groups, such as the Church of Latter-Day Saints, Solana Beach Presbyterian Church and City of Angels International Christian Church completed a variety of tasks, including native tree and shrub planting, removing invasive plants, and general park clean ups.

Corporations continue to choose county parks as their place of service. These corporations include Zurich Insurance, Reddit.com and Chopra Yoga.

Service oriented groups, such as Military YMCA, Key Club, Blossom Valley Riders, and Mormon Elders could be counted on to provide a valuable volunteer resource.

Friends groups were also counted on to provide outreach support as well as direct service. These groups included Friends of Goodan Ranch, Friends of Hellhole Canyon Preserve, Bonita Garden Club, Ramona Garden Club and the San Elijo Lagoon Conservancy.

DPR volunteer patrol continues to service as the extra eyes and ears for Department staff, helping to ensure safety and provide visitors with park information. Collectively they provided 6,611 hours of service throughout DPR parks and open space preserves. Eleven new patrol members were added, including one youth patrolling with her father.

During the course of the year the Department added almost 100 new volunteers to its roster. Thirty two new park hosts joined out team, assisting in park maintenance and programs. Additionally, DPR added 14 docents, 6 coaches and 13 youth, including the previously mentioned patrol member, ranch hands and community center volunteers.

Though not included in the volunteer hours, a tremendous amount of service was provided to many DPR parks by CALFIRE, Americorp and the California Conservation Corps (CCC). CALFIRE provided approximately 13,000 hours in assisting parks staff in vegetation removal. Americorp and the CCC provided over 8,500 hours, assisting staff in trail maintenance, vegetation removal and park improvements.

## **8. VOLUNTEER PROGRAM GOALS FOR FISCAL YEAR 2013-14:**

Maintain or increase the current level of volunteer participation of at least 3,000 volunteers providing at least 96,035 volunteer hours during the 2013-2014 fiscal year.

Implement two volunteer trail work projects, supporting community groups to get involved with maintaining their community trails.

Support strategies in the Department's business plan to revitalize "friends" groups and the San Diego Parks Society to increase donation and fundraising efforts. Seek industry expertise in how to revitalize board and commission participation.

**9. GENERAL INFORMATION:**

Name of Person Completing Report: Cheryl Wegner, Volunteer Coordinator

Phone Number: 858-966-1335 Mail Stop: O-29

E-Mail: cheryl.wegner@sdcounty.ca.gov

Volunteer Coordinator: Cheryl Wegner

Phone Number: 858-966-1335 Mail Stop: O-29

E-Mail: cheryl.wegner@sdcounty.ca.gov

**10. DEPARTMENT CERTIFICATION:**

  
\_\_\_\_\_  
DEPARTMENT HEAD SIGNATURE

  
\_\_\_\_\_  
DATE

